

Price as main influence of purchase: top increases/decreases - AU

TOP5 increases

- 1 Easter Confectionery
- 2 Baking Products
- 3 Microwaveable Rice
- 4 Herbs
- 5 Herbs, Spices & Seasonings

TOP5 decreases

- 1 Dishwashing Liquid
- 2 Fresh Pasta & Sauce
- 3 Coffee
- 4 Weight Management Products
- 5 Fruit

Price as main influence of purchase: top increases/decreases - NZ

TOP5 increases

- 1 Pasta
- 2 Long-Life Non-Dairy Milk
- 3 Cat Food
- 4 Frozen Fish
- 5 James and Spreads

TOP5 decreases

- 1 Chilled Beverage
- 2 Frozen Convenience Meals
- 3 Lolly Bags
- 4 Fresh Beef Cuts
- 5 Frozen Desserts